



Jeff Knauss is the CEO & co-founder of Digital Hyve, a full-service digital marketing agency with offices in Syracuse and Rochester, NY. Jeff graduated from SUNY Oswego in 2007 with a bachelor's degree in public relations, with a concentration in marketing. He spent eight years in broadcast television media sales and sales management before starting Digital Hyve with his business partner, Jake Tanner.

In 2018, Digital Hyve was named the 52nd fastest-growing private company in the U.S. by Inc. Magazine in their annual "Inc. 5,000" edition and were also named the 5th fastest-growing marketing & advertising company in the nation. Since 2018, they have been listed on the "Inc. 5,000 Fastest Growing Companies in the United States" list three years in a row. Entrepreneur Magazine also listed them as one of the top 360 best entrepreneurial companies in America. In 2019, Digital Hyve was listed as a "Success Story" on [Facebook](#). They were also named one of the first of 51 Facebook Marketing Preferred Partners in the country. Digital Hyve also has a deep relationship with Google. They were one of the first agencies in North America to be invited into the Google Elevator Program, a business accelerator developed by Google for fast-growing agencies. In 2020, Digital Hyve was named the 98th fastest-growing company in the United States by Financial Times & Statista alongside companies like Netflix, PayPal, Uber, and Tesla.

Jeff is also very engaged with his community. Currently, he sits on seven boards of directors, including that of the Food Bank of Central New York, Loretto Foundation, Byrne Dairy, United Way of CNY, CenterState CEO, Onondaga Community College Foundation, and SUNY Oswego Foundation. Jeff lives in Skaneateles, NY, with his wife, Heta, and two children, Max and Lila.